

Scottish Innovative Actions Programme

“Innovation is the central issue in economic prosperity”
Michael Porter, Harvard Business School

THE INNOVATING NATION Wednesday 21 February

Objective:

What big leaps are required to continue to ensure Scotland is the Innovating Nation? Learn from our speakers and from the radical pilot projects that have been testing new approaches to stimulating Innovation in Scotland over the last two years.

Target Audience:

This day is aimed at those determined to innovate in their business or with an interest in innovation

- 09.30am Registration
10.00am Introduction by Graeme Dickson, Scottish Executive (Chair)
10.10am Prof Irene McAra-McWilliam, Head of School for Design, Glasgow School of Art
Tangible Innovation - creating cultures of innovation
10.30am Maggie Symonds, Managing Director, Nextarc
I want to fly!
10.50am Coffee
11.15am Ian Ritchie, Coppertop
Transforming Innovation into Business Success
11.45am Questions and Discussion
- Lunch
- 1.00pm Opening of Project Exhibition and Tour by Allan Wilson MSP, Deputy Minister for Enterprise and Lifelong Learning
2.00pm **Workshops**
3.15pm Coffee
3.30pm **Workshops**
4.45pm Feedback from Workshops
5.15pm Drinks Reception in Exhibition Area with European Speaker
6.30pm Close

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You will be able to attend two out of the four workshops available. Workshops will be repeated twice during the afternoon. Each session will be introduced by a key figure in Scottish Innovation.

Please select from the following themes:

How Can Innovation be Stimulated?

Organisations often require specific support tools to become innovative. Two projects that have analysed this problem and introduced tools to assist organisations share these with you. Introduction by George Boag, Targeting Innovation Ltd.

Project Examples:

Marketing of Marketing (Russell Stevenson, Scottish Enterprise)
Photonics (Adrian Gillespie, Scottish Enterprise)

What can Higher Education offer the Business Sector?

One project, Innovation Systems Mapping, highlighted weaknesses in current links between businesses in Scotland and the Scottish higher education sector. Two pilot projects tested methods of improving these links. Introduction by Calum Davidson, Highlands and Islands Enterprise.

Project Examples:

Interface - the knowledge connection for business (Siobhan Jordan, University of Edinburgh on behalf of Universities Scotland)
Medialab (Laura Dingwall, Highlands and Islands Enterprise)

What Tools Concepts and Tools are Available for Innovation Management?

Important as stimulating innovation is, it is also important for firms to have the capability to innovate. Two projects that address, directly or indirectly, the development of management concepts and tools to support innovation will be outlined. Introduction by Janet Brown, Scottish Enterprise.

Project Examples:

Structured Innovative Thinking (Joe McArdle, Targeting Innovation Ltd)
Business Model Innovation (Ian McCoull, Scottish Enterprise)

How can Innovation Policy be implemented?

Two pilot projects supported by the Scottish Innovative Actions Programme have improved our understanding of the Scottish Innovation System and its related support mechanisms. These will be explained in further detail. Introduction by David Robson, Scottish Enterprise.

Project Examples:

Business Environment Mapping (Madeline Smith, Scottish Enterprise)
Mapping the Scottish Innovation Landscape (Tom Tumilty, The Scottish Executive)

Places on each workshop are available on a first come first served basis. Please register your choice of workshop on the form provided.

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THE INNOVATING NATION Thursday 22 February

Objective:

Join this unique forum focussed on discussing the key questions facing innovation in Scotland and taking action. Starting with the key issues from day one, this will be the first time that innovation networks have been brought together in this way in Scotland.

Target Audience:

This day will be of interest to all those wishing to be at the heart of Scotland's innovative future.

9.30am Registration

10.00am Open Space Event with the following theme:

What is the Future for Innovation in Scotland?

- Where is innovation going in Scotland?
- How can innovation be stimulated and commercialised?
- What are the drivers needed to make innovation happen?
- Who can fund innovation? What additional support will be required?
- What are the hurdles to overcome?

Open Space was created in 1985 and has been used in 128 countries to bring people together to discuss a common theme without any clear answers. All participants have an equal voice and no advance preparation is required. Open Space is fully participatory, there are no talking heads, and the participants are the real experts. All you need to do is arrive with an open mind and the burning issues you want to see resolved for the future of innovation in Scotland.

Refreshments will be provided during the day

4.30pm Close